



NEW GUEST  
PROCESS

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# NEXT STEPS

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We have named the Guest System "Next Steps" to answer the number one question: What do I do next at the Image Church?

Next Steps now includes Four Steps:

- 1 CONNECT
- 2 3B CLASSES
- 3 EVENTS
- 4 SERVE





Step One is where new guests fill out a Next Steps card or complete one through our App.

This is a big part of Sunday Service, to connect with new guests and make sure they complete some type of Next Steps card/step.

Once a Next Steps Card is turned in, we take the following steps...



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# NEW PROCESS

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New Guest fills out Next Steps Card or via App

Information is inputted into database and then dispersed to:  
Josh Gelzer if guest marked "join connect group"  
David & Kelsey Cate if guest marked anything else

Guest email is added to Newsletter

Josh Gelzer or David & Kelsey Cate reach out to guest  
via text, call, or email

Guest is connected with a CG leader or Ministry Leader





## **NEXT STEPS:** 3B classes

Step Two is 3B Classes. These are now going to be hosted at the Best Western conference room across the street from The Image Church building during first service.

3B classes are designed to inform the new guests of the IC culture, values, and vision. It also serves as a Membership Class, so once someone takes it they can start serving and become a part of IC.



1 2 3 4

# NEXT STEPS: events



**IMAGE KIDZ**  
*Kids*  
Ages 6-12  
Fridays at 7pm



**INBTWEEN**  
*Preteens*  
Ages 11-14  
Monthly



**THEREIGN**  
*Youth*  
Ages 13 & up  
Sundays at 6pm

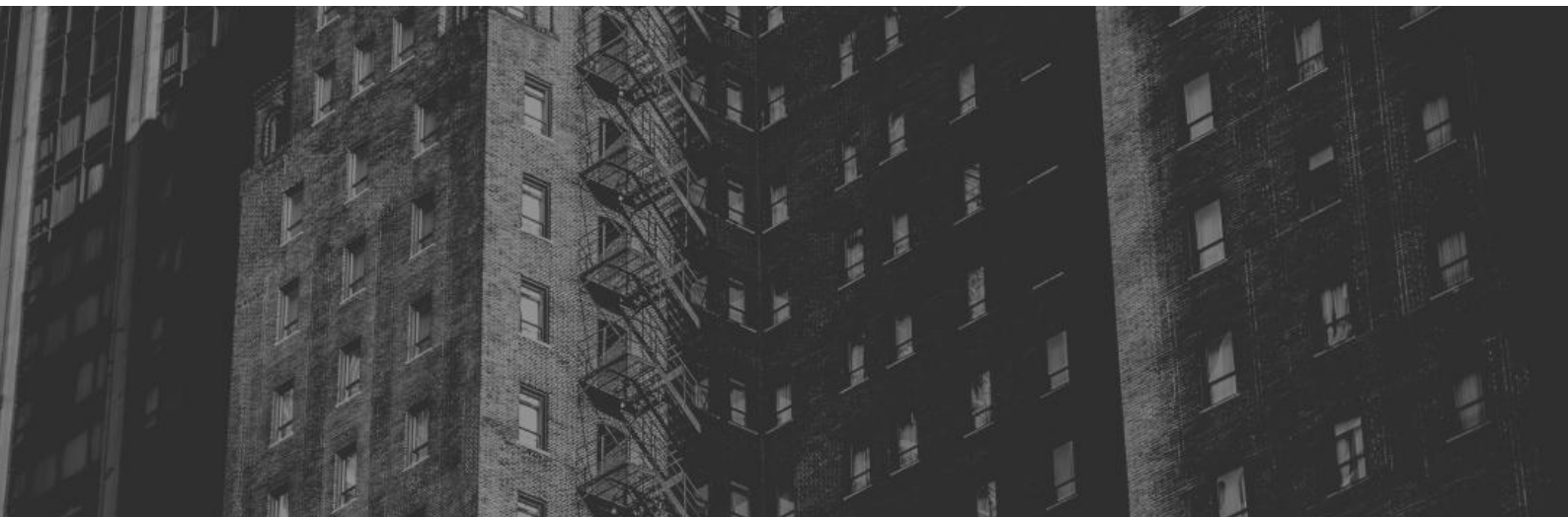


**ASPIRE**  
*Young Adults*  
20s+  
Monthly



**ONE**  
*Marriage*  
Monthly

Step Three is a break down of our ministries. New guests will receive a Next Steps booklet that will have our ministries information. Our goal is to connect their family to a ministry that best fits them.



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1 2 3 4

## NEXT STEPS: serve

Step Four is Serve. Going forward, the last 3B Class (Become) will give new guests an opportunity to sign up to serve or join a connect group.

Josh Gelzer and David & Kelsey Cate will be attending the last 3B class and be given 1-2 minutes to talk about their ministries. Afterwards, new guests will have the opportunity to decide what their next step is.

